



A new state-of-the-art logistic platform very close to Chalon-sur-Saône accelerates development of *La Compagnie de Bourgogne*.

With year 1 targets achieved and year 2 targets becoming a reality, it was clear that *La Compagnie de Bourgogne* needed an integrated logistic platform. This too, will soon become a reality with the creation and start up of *Wine & Log Services* in January 2018. A key player in the wine industry of La Grande Bourgogne, *La Compagnie de Bourgogne* is equipping itself with a reactive and flexible tool, tuned to respond perfectly to the needs of French and international markets.



**WINE & LOG
SERVICES**

EXPERT SUPPLY CHAIN VINS & SPIRITUEUX

Installed in the Saôneor zone, in close proximity to Chalon-sur-Saône, this logistic base was built by the transport and logistic specialist, Alainé, in order to accompany *La Compagnie de Bourgogne* in its development. It is a state-of-the-art warehouse facility covering 6,000 m², kept at a temperature of 15 °C along with constant hygrometry of 65 %. Its storage capacity is an impressive 4 million bottles (8,000 type 80 palettes of 120 cm) and the total processing capacity represents 15 million bottles per year. As of January 1st 2018, *Wine & Log Services SAS*, a warehouse keeper approved by the customs administration, will receive wine and crémants from its cooperative stakeholders; *Bailly Lapierre*, *Vignerons de Buxy*, *Cave d'Azé*, *Cave de Viré*, *Cave du Château de Chénas*, *Cave du Château des Loges* and *Cave des Vignerons des Pierres Dorées*.

A team of 10 people with specialised training in wine logistics will work in the storage and order preparation department for all types of distribution: on-trade, off-trade, export and e-commerce. A special loading ramp for small vehicles has been installed for easy order pickup.

Saôneor zone is vital thanks to its strategic positioning at the hub of the road transport infrastructure, not to mention easy access from the A6 autoroute.

A little reminder...

- *La Compagnie de Bourgondie* was created in June 2015 through a partnership of *Les Caves Bailly Lapierre* and *Les Vignerons de Buxy*.
- In September 2016 the Union was joined by AVB (*Alliance des Vignerons Bourgogne-Beaujolais*). *La Compagnie de Bourgondie* thus strengthened its position as one of the key players of “La Grande Bourgogne” (1,000 winegrowing families, 3,200 hectares of vines giving 180,000 hectolitres of wine annually, over 30 A.O.C and a consolidated turnover of €100 million). AVB is a union of 5 wineries located in the Beaujolais and Mâconnais regions (*Cave d’Azé, Cave de Viré, Cave du Château de Chénas, Cave du Château des Loges* and *Cave des Vignerons des Pierres Dorées*) whose wines completed the offer. *La Compagnie de Bourgondie* thus increased the scope of its sales-marketing structures and its international network.
- *La Compagnie de Bourgondie* targets global markets with the launch of the brand *La Bourgondie* in January 2017.
- July 2017, *La Compagnie de Bourgondie* reinforces its international standing by increasing the size of its subsidiary in North America and its sales team in China.
- In October 2017, *La Compagnie de Bourgondie* creates a Crémant de Bourgogne vintage wine with the name *Exception Brut Intense* under the brand *La Bourgondie*.
- January 2018, opening of *Wine & Log Services*, logistic platform belonging to the 7 wineries of *La Compagnie de Bourgondie*.

The latest figures from 2017... with targets being met

- 1,000 winegrowing families
- 3,200 hectares of vines
- 180,000 hectolitres of wine from 40 A.O.C.
- 15 million bottles sold*
- 30 countries covered by sales network (best sales in France, Great Britain and the USA)
- €51 million in sales

* This number represents the total number of bottles sold by the 7 cooperatives, excluding direct sales in the cellar.

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